

CASE STUDIES

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 Trash in my
 neighborhood
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1. LOCAL LEVEL CASE STUDY

TRASH IN MY NEIGHBORHOOD



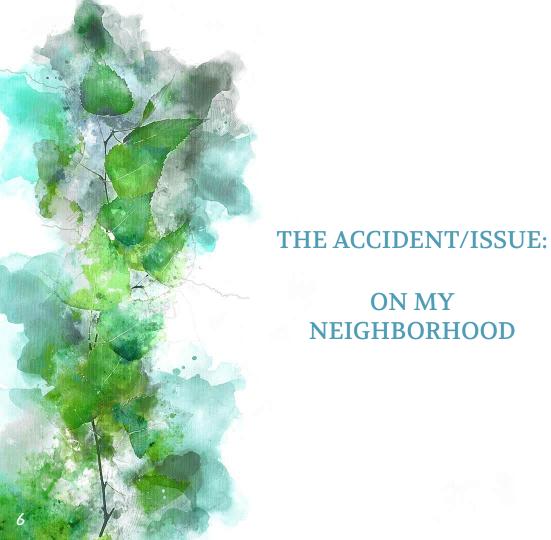




BACKGROUND INFORMATION



LOCATION "LA CORDILLERA" acaranda Av



298 kg ON A SINGLE DAY

2,384 kg In a week

ON MY **NEIGHBORHOOD** 9,238 kg In a month

108,770 kg In a year



FACTS AND FIGURES











REACTIONS AND IMPACTS













Cities and communities must think wisely and change about how waste is produced, managed and transformed for a better tomorrow.



2. REGIONAL LEVEL CASE STUDY

An oil spill in Mexico caused the death of species and serious environmental damage



BACKGROUND INFORMATION



LOCATION

Nanchital municipality, state of Veracruz, Mexico













FACTS AND FIGURES



REACTIONS AND IMPACTS













In Mexico, oil spills have caused serious environmental and health damage to the population, so environmentalists demand the application of an emergency plan, since the recovery of affected areas takes years.



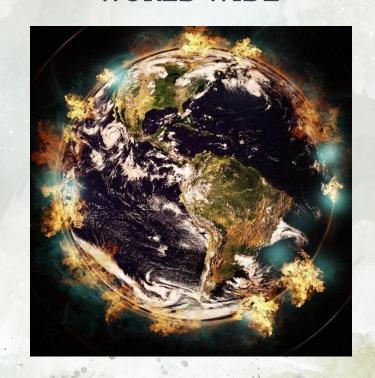


BACKGROUND INFORMATION





LOCATION WORLD WIDE





THE ISSUE









FACTS AND FIGURES







Stopping global warming requires measures promoted by high-level organizations, governments and institutions worldwide. However, that doesn't mean that we as citizens can't contribute to this process. On the contrary, there are lots of easy ways to do it, such as: recycle on a daily basis, Switch to a responsible consumption model, Participate in global citizenship initiatives, Acquire Fair Trade products, among other things.



LET'S BE A **BETTER WORLD**



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